



MASTER STORYTELLER. MEDIA CONSULTANT.

**TABNIE DOZIER
ENTERPRISES LLC.**

MEDIA KIT 2023

RENO, NV BASED WITH AN
EXPANDING NATIONAL CLIENTELE

TABNIEDOZIER.COM



WHO IS TABNIE?

Tabnie Dozier is a dedicated Emmy-Award-winning journalist and advocate for women and minority equality. Storytelling is Tabnie's passion, being a voice for those who otherwise wouldn't be heard is what led her to pursue a successful and dynamic career as a Local News Anchor.

The eloquent storyteller, who is a Lexington, KY native has pivoted away from heavy headlines and has propelled her producing, hosting, copywriting, exquisite writing, and leadership skills into a more positive realm of education and advocacy. She has launched her own media company, Tabnie Dozier Enterprises LLC, offering Media Training, Storytelling, Communications Consulting and more.

FREELANCE STORYTELLING

Global and national companies, hire Tabnie Dozier for her dynamic storytelling capabilities. From staff interviews to blogs and client testimonials. Tabnie covers unlimited topics, such as mental health awareness, business profiles and community events with flawless execution.



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BACKGROUND INFORMATION

CLIENT LIST

TABNIE DOZIER
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Tabnie Dozier Enterprises serves a multitude of individuals, brands, businesses and corporations across the nation, including:

- ✦ Mabble Media Creative Services RENO, NV
- ✦ Elite Mindset & Performance, founded by retired NFL Player Raymont Harris COLUMBUS, OH
- ✦ Singer/Songwriter & Social Media Star Grace Hayes
- ✦ Infinite Homes Realty LOUISVILLE, KY
- ✦ Today's Woman Magazine LOUISVILLE, KY



MEDIA REACH

 **12K+** ACCOUNTS REACHED  **4,744 +** POST REACH

 **5.532+** IMPRESSIONS  **4,812 +** FOLLOWERS



ART DIRECTION

BY ASHLEE JONES
PHOTOGRAPHY

MAKEUP

HER CANVAS BY
SHAE JANAÉ

HAIR

BY KARIZMA
STYLEZZ

PHOTO SHOOT IN AUBURN, CA

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NATIONAL CLIENT PROFILES

NATIONAL MEDIA FEATURES

[CLICK TO READ FULL ARTICLE IN ESSENCE MAGAZINE](#)

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CELEBRITY FASHION BEAUTY HAIR LOVE LIFESTYLE NEWS VIDEOS FESTIVAL EVENTS STUDIOS GIRLS UNITED

HOME - VIDEOS

Black Snow Sport-Loving Professionals Took Over Lake Tahoe For 'Blackout Weekend'

THE EVENT BROUGHT HUNDREDS OF PEOPLE TO CALIFORNIA AND NEVADA'S LAKE TAHOE TO SKI, SNOWBOARD, PARTY AND NETWORK OVER THE COURSE OF FOUR DAYS IN MARCH.



RAISE YOUR VIBE



READ MORE.

- How I Found Myself
- How I Found Myself
- How I Found Myself
- How I Found Myself
- How I Found Myself



Saturday was a "take your pick" kind of day. You could do yoga, attend a day party or hit the slopes. I loved the flexibility of the schedule and that there was something for everyone's personality and tastes. The day party was the choice for me and my sorority sisters who accompanied me.

Taking in the scenes around me, the area is made for tourists: gift shops, local restaurants, bike rentals and carriage rides through town with unforgettable views of the incomparable Lake Tahoe. You could spend a




BY TABNIE DOZIER - UPDATED FEBRUARY 3, 2023

"Get, why are you sliding down the mountains? That's for white people."

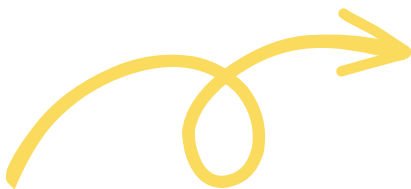
Annette Diggs has heard it all when she talks to her family in Tennessee. She gets it. It's uncommon to find skiers or snowboarders coming from Memphis, and you certainly don't see Black ones. But the microbiologist couldn't resist exploring the beauties of Northwest Washington when she moved there in 2012. She lives in Ballard, about 30 minutes from Seattle, and started traversing the outdoors of the Pacific Northwest, which is frequented by skiers and snowboarders. She picked up her first pair of poles at the age of 30 and ever since, has made it her mission to see more snow sport lovers who look like her.

"It's a very white male-dominated sport. You can see that. It's evident from just walking onto a ski resort, to the instructor that you get. Nine times out of 10 it's going to be a white male and so it's important that we invest in women of color. We don't see them on the hills as much," Diggs tells ESSENCE.

She is the founder and CEO of EDGE Outdoors, a nonprofit created in 2019 that aims to eliminate the invisibility of Black, indigenous women of color (BIPOC) in snow sports. From which on the slopes to instructors, employees and athletes, as Diggs details, "It's important that we invest in them, because they are a segment of the population that we don't see enough on the mountain. We have people who have been skiing for like 20, 30 or 40 years that have never skied with a group of Black women before or a group of people of color."



[CLICK TO READ FULL ARTICLE IN ESSENCE MAGAZINE](#)



MOST POPULAR CONTENT

NATIONAL MEDIA FEATURES

[CLICK TO READ FULL ARTICLE IN FORBES MAGAZINE](#)

“No, I will not return to chemical relaxers,” Dozier, 33, who now has a media consulting business, told *Forbes*. “I can’t imagine what my mother went through in the 1990s and feeling even more pressure then to adapt to status quo or societal acceptability. But now that I have my own voice and the audacity to wear my crown anyway I choose, I won’t return to damaging chemicals.”

The U.S. market of hair straighteners and relaxers, of which Black women are about 60% of the customers, is dwindling due to evolving beauty standards and health concerns about the chemical ingredients.

Sales of chemical hair relaxers to salons and other professionals have been declining for at least a decade, according to market research firm Kline & Co., from about \$71 million in 2011 to \$30 million in 2021. Year-over-year sales dropped 25% in 2020 alone, Kline director Agnieszka Saintemarie said, and sales continue to fall as “clients prefer more natural hair styles and turn to styling products or styling appliances as alternatives.”



Tabnie Dozier, a former TV news anchor, stopped using hair relaxers and went natural in 2018. JAKE OLSON



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MOST POPULAR CONTENT

WHAT WE DO

- Media Training & Public Speaking Coaching: C-suite level executives who give public presentations, on-camera talent, front-facing leadership.
- Storytelling: visual and written options
- Media Consulting, Crisis Communication, Creative Direction
- Event Planning & Emcee duties

IN ACTION



**MEDIA TRAINING
WITH RETIRED NFL
PLAYER RAYMONT
HARRIS**

**WATCH 'WALKING IN YOUR
PURPOSE!'**

**PRODUCED, WRITTEN &
NARRATED BY TABNIE.**

CLICK [HERE](#)



**1-ON-1
INTERVIEW
WITH NBA
LEGEND
CHARLES
BARKLEY**



**VISUAL
STORYTELLING
ASSIGNMENT**

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JOURNALISM IN ACTION

COMMUNITY FUNDRAISERS, MIXERS, BUSINESS LAUNCH PARTIES & MORE!

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EVENT PLANNING & HOSTING

HERE'S WHAT PRESS RELEASE DISTRIBUTION CAN LAND FOR YOU AND YOUR TEAM!

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PRESS RELEASE



Shakia Harris Art About

Shakia Harris is an inclusive contemporary oil painter that specializes in creating ethereal florals & whimsical landscapes. Shakia's unconventional path to the easel has opened doors and ultimately landed her artwork in private collections across the United States. Shakia uses her platform and experiences to destigmatize conversations surrounding mental health and motivate others to seek healing through the arts.

Former Lexington teacher turns in schoolbooks and uses easel to paint away mental health stigmas

"I literally couldn't walk into the school building after the Uvalde, Texas Elementary School Massacre happened."



For Immediate Release: As the United States embarks on the annual reflection and celebration of Black History Month and Black American's continuous influence & contributions to the very foundation of this country, please consider sharing this unique and compelling Black-owned business with your viewers. Shakia Harris, a former James Lane Allen Elementary Special Education Teacher, desperately needed a healthy outlet after experiencing one of the worst nights of her life.

"I was involved in an armed home invasion, so I turned to painting to deal with PTSD. But being a special education teacher & dealing with multiple mass shootings and a deadly pandemic, compounded my anxiety attacks," self-taught Oil Painter, Shakia Harris explains.

Shakia lives in Shelbyville, KY and retired from teaching in May 2022, she now performs live wedding paintings, offers online painting classes and creates custom pieces for clients across the country. The mother of two hopes to offer a safe space for anyone who is struggling with private battles and provide healing energy through the arts.

Press Contact:

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[CLICK TO WATCH LEXINGTON, KY ABC
FEATURE FOR SHAKIA HARRIS ART](#)



PRESS RELEASE

EMP IS BUILT TO
HAVE SUSTAINED
RESULTS.

READY TO BE ELITE?



RAYMONT HARRIS' ELITE MINDSET & PERFORMANCE
METHOD HELPS PEOPLE

**REALIZE THEIR
LIMITLESS POSSIBILITIES**

From dodging tackles on the field to walking in his greatest purpose, former NFL Player Raymont Harris is accepting bookings for his tested model that offers long-lasting solutions. Once a person understands that they possess boundless capabilities, his company, **Elite Mindset & Performance (EMP)**, will provide the necessary resources to help people be the best version of themselves.

EMP has already established a national presence, building relationships at Tennessee State University, Michigan State University, Penn State, Ohio's Department of Education and many others. The agency is consulting corporations, athletes, top performers and offering compelling keynote speeches. Raymont charismatically reveals his life struggles while uplifting and empowering audiences to have an elite mindset and belief in themselves. If your organization is ready to put in the work and be elite, the exclusive EMP method is the best choice.

www.raymontharris.com

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[CLICK TO WATCH COLUMBUS, OH NBC
FEATURE ON RAYMONT HARRIS](#)



PRESS RELEASES

CLIENT SATISFACTION

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GRACE HAYES IS A SINGER, SONGWRITER AND ACCIDENTAL COMEDIAN! SHE ROSE TO FAME DURING THE HEIGHT OF THE COVID 19 PANDEMIC. WATCH HER TESTIMONIAL ABOUT RECEIVING ON CAMERA TRAINING.



RAYMONT HARRIS GARNERED RECORDS AND TITLES AS A RUNNING BACK FOR THE OHIO STATE UNIVERSITY. HE WAS DRAFTED IN 1994 TO THE CHICAGO BEARS AND SPENT 6 YEARS IN THE NFL. WATCH HIS TESTIMONIAL ABOUT WORKING WITH TDE WHILE LAUNCHING HIS OWN CONSULTING FIRM.

MEDIA TESTIMONIALS

CONTACT US

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