



**TABNIE DOZIER
ENTERPRISES**
TABNIEDOZIER.COM

MEDIA KIT | 2026

*Master Storyteller.
Media Consultant.
Event Extraordinaire.*





AREAS OF EXPERTISE

Media Training & Public Speaking Coaching

for C-suite level executives & managers who give public presentations, on-camera talent, front-facing leadership.

Storytelling & Press Release Distribution

for client services through written articles and press releases or video features.

Media Consulting

including crisis communication and creative direction.

Event Consulting

from start to finish including planning, execution, and in person talent/hosting.



15+ YEARS OF EXPERIENCE



NATIONAL CLIENTELE



60+ SUCCESSFUL PRESS RELEASES

**MISSION STATEMENT:
TABNIE DOZIER ENTERPRISES IS AN ELOQUENT AND EFFECTIVE MEDIA COMPANY SERVING HIGH-LEVEL PUBLIC FIGURES, CORPORATE COMPANIES & ESTABLISHED BRANDS BY AMPLIFYING STORYTELLING & IMPROVING COMMUNICATION SKILLS TO FURTHER YOUR DESIRED IMPACT.**

Tabnie Dozier

your media solution

Tabnie Dozier is a dedicated Emmy-Award-winning journalist and advocate for women and minority equality. Storytelling is Tabnie's passion, being a voice for those who otherwise wouldn't be heard is what led her to pursue a successful and dynamic career as a Local News Anchor.

The eloquent storyteller, who is a Lexington, KY native has pivoted away from heavy headlines and has propelled her producing, hosting, copywriting, exquisite writing, and leadership skills into a more positive realm of consulting and advocacy. She has launched her own media company, Tabnie Dozier Enterprises LLC, offering Media Training, Storytelling, Communications Consulting and more.

Global and national companies, hire Tabnie Dozier for her dynamic storytelling capabilities. From staff interviews to blogs and client testimonials. Tabnie covers unlimited topics, such as global travel trends, celebrity happenings, and business profiles.



TABNIE DOZIER ENTERPRISES

Tabnie Dozier

the media consultant

Tabnie has extensive experience in the public eye. From her expansive journalism career in the local news realm to hosting town halls, forums, galas and fundraisers to name a few. Now, her team of journalists can curate presentations, assignments, and workshops for every level of leadership. Whether your company selects representatives to participate in conventions and conferences or you're a media liaison that is often interviewed on-camera. You can trust TDE to sharpen these necessary skills.

Notable Clients & Engagements:

The Nevada National Guard & Army Guard
Public Speaking Training and Workshop
Click [here](#) to see the highlight reel.

Changing Dynamics Politician Media Training
Workshop
Click [here](#) to see the highlight reel.

**MEDIA TRAINING
& COACHING**

Tabnie Dozier

the event extraordinaire

Tabnie is a dynamic, enthusiastic host that can elevate any event. Whether it be a non-profit fundraiser, launch party, a fashion show, or an awards ceremony; Tabnie and her team can both plan, execute, and host a memorable experience for your target audience.

Notable Engagements Include:

Red Carpet Premiere of
Jeremy Renner's
'Rennervations' on
Disney +

"Off the Field" NFL
Wive's Association 2026
Charity Fashion Show

Nevada Donor Network's
Donor Remembrance
Ceremony

Kentucky Derby Red
Carpet Coverage



**EVENT PLANNING &
HOSTING**

Tabnie Dozier

the master storyteller

Storytelling is both an art and a science. Tabnie's artful experience as a master storyteller combined with the expertise she has in the science of media have resulted in major accomplishments for her clients. From television spots to prominently placed written features in large scale publications, TDE's work has led to scaled exposure for its clients businesses and resulted in tangible benefits toward their successes.



Client Off the Field NFL Wives Association received two national features thanks to our media relations and consulting expertise. Click to read their features:

<https://www.essence.com/news/nfl-wives-fashion-show-community-change-super-bowl/>

<https://www.essence.com/lifestyle/wags-in-the-nfl/>

Cookout at the Vineyard's women-led leadership team partners with TDE for their annual event in Napa Valley & Sonoma County.

Click below to view the various placements secured by TDE.

[Sonoma Magazine](#)

[KRON 4 News San Francisco](#)

[Black Enterprise Magazine](#)

FOUNDERS
Tabnie Suggs & Courtney Curtz-Summers

PRESS RELEASE

March 2, 2026 - For Immediate Release

In celebration of National Women's History Month, Cookout at the Vineyard would like to honor the visionary leadership of its majority women-led team and co-founders' journey from scholars to industry advocates. Cookout at the Vineyard is a 3-day FUNDRAISER and "Cookout Culture" movement run by Co-Founders Tabnie Suggs & Courtney Curtz-Summers. This Black-woman-led fundraiser and celebration benefits The Verison Project.

The Verison Project focuses on BIPOC representation in the food and wine industry. A significant portion of CATV event proceeds will directly fund scholarships and mentorship programs to build a more equitable pipeline for the next generation of industry leaders. CATV will be featuring 25+ diverse beverage producers, chefs and entertainment artists.

SUCCESSFULLY LAUNCHED PRESS RELEASES

Tabnie Dozier

the award winning, international journalist

Tabnie's journalistic range knows no bounds from feature storytelling to hard hitting and factual reporting, Tabnie can encapsulate the desired outcome for a international audience.

[CLICK TO READ FULL ARTICLE IN ESSENCE MAGAZINE](#)

HOME • TRAVEL

'Black In Bali' Is Bringing Community — And The Electric Slide — To Indonesia

The agency is helping travelers see a different side of Bali, and changing the experience for those who've permanently relocated to the island province.

Williams visited the "Island of the Gods" that same year during what was just supposed to be a two-month vacation from her full-time, 9-to-5 career within the mortgage industry. Two months multiplied into four months, and the next thing she knew, she brought all of her suitcases for good in January 2020. "I met my partner and business collaborator here and I've been here for six years now."



**CLICK [HERE](#) TO LISTEN
TO 'UNSELICITED &
UNLEASHED,' PRODUCED IN
BALI, INDONESIA.
HOSTED BY TABNIE**

INTERNATIONAL MEDIA
FEATURES

Tabnie Dozier

the award winning, international journalist

Tabnie's journalistic range knows no bounds from feature storytelling to hard hitting and factual reporting, Tabnie can encapsulate the desired outcome for a international audience.

[CLICK TO READ FULL ARTICLE IN FORBES MAGAZINE](#)

"No, I will not return to chemical relaxers," Dozier, 33, who now has a media consulting business, told *Forbes*. "I can't imagine what my mother went through in the 1990s and feeling even more pressure then to adapt to status quo or societal acceptability. But now that I have my own voice and the audacity to wear my crown anyway I choose, I won't return to damaging chemicals."

The U.S. market of hair straighteners and relaxers, of which Black women are about 60% of the customers, is dwindling due to evolving beauty standards and health concerns about the chemical ingredients.

Sales of chemical hair relaxers to salons and other professionals have been declining for at least a decade, according to market research firm Kline & Co., from about \$71 million in 2011 to \$30 million in 2021. Year-over-year sales dropped 25% in 2020 alone, Kline director Agnieszka Saintemarie said, and sales continue to fall as "clients prefer more natural hair styles and turn to styling products or styling appliances as alternatives."



Tabnie Dozier, a former TV news anchor, stopped using hair relaxers and went natural in 2018. JAKE OLSON

INTERNATIONAL MEDIA
FEATURES

Tabnie Dozier

the award winning, international journalist

OUR CEO, TABNIE DOZIER'S, FEATURE ON
GRAMMY-WINNING SINGER/SONWRITER
CLARA LINKED [HERE](#)



CHECK OUT
THIS FEATURE
ON OUR CEO,
TABNIE
DOZIER, [HERE](#)

TDE NATIONAL FEATURES

Tabnie Dozier

the award winning, international journalist

TDE shines as a media strategy partner. Engaging in these longer term partnerships unlocks TDE's expertise in brand building, taking your exposure to new heights!

 TDE Celebrate Diversity Month feature: Washoe County Nevada Employees



ROSALIND "ROZ"
WELCH
★★★★★
FOR JEFFERSON COUNTY CLERK

TABNIE DOZIER ENTERPRISES
led strategic media outreach, consulting, press coverage, and media relations for Rosalind "Roz" Welch's historic 2025-2026 political campaign seeking to become the first Black woman to serve as Jefferson county clerk in Louisville, KY.
Check out her feature in [Today's Woman](#) here.

**TDE FEATUURED STORYTELLING
PARTNERSHIPS**

Tabnie Dozier

the award winning, worldwide journalist



CHECK OUT OUR PASO ROBLES FEATURE [HERE](#)

Beyond the Glass

Mittal's journey with wine didn't begin in a vineyard nor a tasting room. Growing up in India, she was taught that expression was a language—movement, rhythm, and meaning layered together to tell a story, as she elaborates, "I used to be an Indian classical dancer, so trying to find my expression in this world, being an engineer and an Indian classical dancer, trying not to disappoint mom and dad. I come from an Indian culture so if you are not an engineer or a doctor, then you've really, really disappointed them. So all of that put together, I think wine was that story that really felt right in the beginning. It was about exploration. It was about finding myself, in some sense, like what's my place in the world?"

"What it has come to mean is so much deeper now...there are people who come into this tasting room and just the way their faces light up when they do the wine tasting and the pairings without me even being here. I'm not even a part of that story now. Now it's the team that carries the story for us, and it's fantastic how this language has raised the moment for so many people, and then for it to translate into something that we had never intended it to be."



tdozierenterprises and lexi_waisanen
Original audio

tdozierenterprises Check out some awesome views from Paris courtesy of Lexi Waisanen!! Merci pour cette fabuleuse vidéo (Thank you for this fabulous video)!!

We are so thrilled to have her excellence on staff 🙌

...

#tde #paris2024 #olympics2024
#internationalmediacompany
#globalstorytelling

18w

theflourishingsdesigncompany The architecture! 🙌 So in love!

18w 2 likes Reply



21 likes

CHECK OUT OUR PARIS 2024 OLYMPICS FEATURE [HERE](#)

TDE TAKES ON THE WORLD!

Tabnie Dozier

the award winning, international journalist

[WATCH TABNIE'S FULL SUPER BOWL LVIII COVERAGE HERE](#)



TDE partnered with “Off the Field” NFL Wives Association during their annual Super Bowl Event to celebrate Super Bowl LV and honor the sisterhood and community that is the backbone of support for the NFL. Through their partnership with TDE “Off the Field” was featured in two national media placements in Essence Magazine. Enjoy [this recap reel](#) of the non-profit’s award luncheon and [the signature charity fashion show](#).



Kijafa Vick
Wife of former NFL QB
Michael Vick

**MULTIPLE SUPER BOWL MEDIA
COVERAGE ASSIGNMENTS**

Tabnie Dozier Enterprises

the award winning media company

TABNIE DOZIER ENTERPRISES IS NOT ONLY DOING PHENOMENALWORK FOR OUR CLIENTS, BUT THE WORK OF OUR FOUNDER HAS ALSO BEEN AWARDED AND RECOGNIZED ACROSS THE COUNTRY.



Nevada Governor's Office of Economic Development Certification | 2025

TDE successfully met the state of Nevada's standards as a local emerging small business and received statewide certification.

Northern Nevada Black Business Excellence Award | 2024

Awarded by majority community vote

Special Congressional Recognition | 2024

Presented by U.S. Senator Jacky Rosen for event consultation, press conference facilitation, and execution of the inaugural Northern Nevada Black History Month News Conference and Celebration

Recognition from the City of Reno | 2024

Presented for the work on the inaugural Northern Nevada Black History Month News Conference and Celebration

**TABNIE DOZIER ENTERPRISES
ACCOLADES**

Tabnie Dozier Enterprises

client satisfaction



ERICA ROTH
is the Democrat candidate
for Assembly 24 in Nevada.
She's worked with Tabnie
Dozier Enterprises for
public speaking & media
training. Listen to Erica's
testimonial [here](#).

**NEVADA NATIONAL
GUARD**
continues its multi-year
partnership with TDE.
Hiring us to facilitate public
speaking trainings and
workshops for their
leadership teams. Then
continue as it's written.



AKEIA SANDERS
from the Northern Nevada
Black Cultural Awareness
Society shares her
experience with Tabnie as
the emcee and event
consultant for their 36th
Annual Martin Luther
King Jr. Birthday Gala.

CLIENT TESTIMONIALS

Tabnie Dozier Enterprises

client profiles

CALIFORNIA

Off the Field NFL Wives Association
The Veraison Project
Uncle Nearest Inc.
Cookout at the Vineyard
BlackNLA
Amoy Wines

KENTUCKY

Today's Woman Magazine
Rosalind Welch for County Clerk Campaign
Infinite Homes Realty
Men 2 Be
Shakia Harris Art
Tenth Street Cardinals Youth Football Team

NEVADA

Nevada National Guard
Nevada Donor Network
Big Brothers Big Sisters of Northern Nevada
N. NV Black Cultural Awareness Society
City of Reno
Washoe County
Changing Dynamics Political Strategy Agency
Rising for People Coffee Co.
Devon Reese for Mayor Campaign
Boosted Diplomas
Nevada Health Link

OHIO

Elite Mindset and Performance
Jean & Raymont Harris Foundation
Trio Enterprises

TENNESSEE

Stavon E. Williams Memorial Scholarship Fund
Groovy Vibes Cafe

GEORGIA

HER Wine

INTERNATIONAL

Passports Matter
Black in Bali
Unsolicted & Unleashed
Conversation Series

TABNIE DOZIER ENTERPRISES is based in Reno, NV but the companies this agency supports has national reach and appeal. Here are a few examples of clients TDE has served across the country.

INTERNATIONAL CLIENT PROFILES & SOCIAL MEDIA REACH

Tabnie Dozier Enterprises

media reach



37K+ ACCOUNTS REACHED



130K VIEWS



23+ HOURS OF WATCH TIME



6K + POST REACH



5,012 + FOLLOWERS



[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[Tik Tok](#)

[Youtube](#)

Tabnie Dozier

corporate clientele

WASHOE COUNTY

Click here to see client feature



ELITE MINDSET & PERFORMANCE

Click here to see client feature

Passports **M**atter

PASSPORTS MATTER GLOBAL TRAVEL AGENCY

Click here to see client feature

OFF THE FIELD NFL WIVES ASSOCIATION

Click here to see client feature



FEATURED CORPORATE CLIENTELE

Tabnie Dozier

your media solution

Let's work together!

Ready to learn more
about how
Tabnie Dozier
Enterprises can help
scale your business,
train your staff, tell
your story, or reach a
new audience?

Please feel free to
contact us below so we
can best fit our
expertise to your
needs!

Email:

info@tabniedozier.com

Website:

www.tabniedozier.com

PRICE LIST

[CLICK HERE](#)